



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

LET'S GROW CAMP

Camp Challenge Partnership

YMCA Camp Weaver has partnered with the NC Bankers Association since 2014 to provide a one of a kind financial literacy overnight camp for children throughout the state of NC. This one week-long summer camp experience is focused on high-achieving, low-resource students from across North Carolina. Each year, hundreds of students attend Camp Challenge at no cost to their families, thanks to donations from many generous partners.

Camp Challenge is open to boys and girls entering the sixth, seventh, and eighth grades. All interested students must submit a completed application packet. Many campers apply to Camp Challenge through their local Communities in Schools affiliates, Boys & Girls Clubs, or other community organizations.

Campers participate in financial literacy classes on a daily basis as well as choosing from all the great activities Camp Weaver has to offer. Whether it's achieving new skills in camp activities, making new friends in the cabin or being mentored by volunteers and counselors, this program has a big impact.

The NCBA Foundation is committed to promoting financial literacy throughout North Carolina. Improved financial education leads to improved citizens, improved communities, and, ultimately, improved economies. Camp Challenge provides an opportunity for young citizens to begin learning about personal finance and their roles in local and global economies. The financial literacy course encourages students to engage in dialogue about finance with their peers as well as with their families after leaving Camp Challenge. This program is having a true impact in North Carolina by facilitating early communication within families and among children.

This program relies on support from banks, non-profit organizations, and friends of the camp for funding. Camp Challenge is a tremendous example of the impact the business community can have by reinvesting in local communities. Armed with financial education, campers go on to become successful students and citizens. By supporting Camp Challenge, donors contribute to the success of their communities and to the success of North Carolina.

Adding a new cabin village, leadership lodge and essential facility improvements gives us the opportunity to grow the Camp Challenge program locally and across the region. With additional cabins and a program space for classes, we will be able to serve at least 250 more participants per year. We plan on expanding our partnerships with Boys & Girls Clubs, Communities in Schools and establish new partnerships with organizations who work with children that will benefit from these experiences.



YMCA CAMP WEAVER
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